

MONTANA PERFORMING *Arts* Consortium

*Connecting Montana communities with incredible
performing arts experiences since 1981*



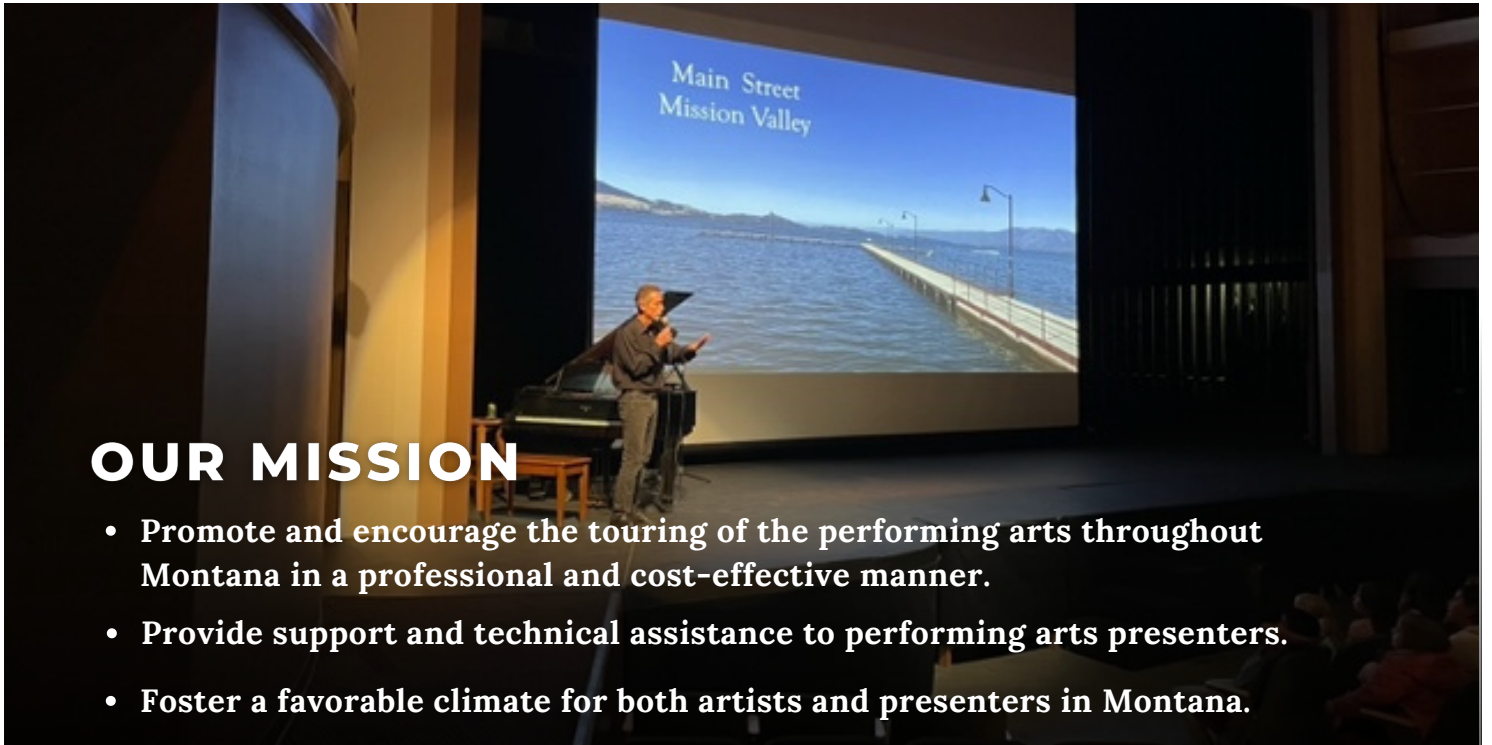
SPONSORSHIP OPPORTUNITIES

Annual Showcase & Conference

October 11-13, 2024

Great Falls, MT

MTPERFORMINGARTS.ORG



OUR MISSION

- Promote and encourage the touring of the performing arts throughout Montana in a professional and cost-effective manner.
- Provide support and technical assistance to performing arts presenters.
- Foster a favorable climate for both artists and presenters in Montana.

About the Annual Showcase & Conference

October 11-13, 2024 | Great Falls, MT

The Montana Performing Arts Consortium (MPAC) Annual Showcase & Conference draws over 100 artists, artist managers, and performance presenters from across Montana, the U.S., and Canada. Showcasing artists represent genres ranging from comedy to classical music and from tap to tribute shows. This is a unique opportunity for Montana's community representatives to meet with world-class performers, plan tours, network with artist agencies, access professional development opportunities, and advocate for bringing great performances to communities throughout the state.

The juried showcases are the most significant part of the conference as they allow presenters to sample a variety of live shows prior to booking future seasons. These high-quality showcases are always open to the public.

Conference Sponsorship

MPAC conference attendees are comprised of talented professionals from around the world and Montana's community leaders. Conference sponsors have the opportunity to engage with attendees, as well as MPAC's broader professional community in several ways, including:

- social media
- email campaigns
- opportunities for branded signage and promotional giveaways
- printed program, website, and conference dashboard
- Emcee acknowledgement at events throughout the conference

Your sponsorship makes an impact beyond this amazing annual event—it also supports a thriving performing arts community that serves residents throughout the whole state.

ARTS ADVOCATE SPONSOR LEVELS

Performing Arts Patron \$150

SPONSOR BENEFITS:

- Logo on Supporter section of conference program and conference dashboard (website)



Hospitality Sponsor (2 sold, 3 available) \$250

SPONSOR BENEFITS:

- MPAC-provided signage acknowledgement at sponsored event OR opportunity to display sponsor-provided branded signage and attend the sponsored event
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at the sponsored event
- Logo on Supporter section of conference program and conference dashboard (website)

Meeting Sponsor (3 available) \$300

SPONSOR BENEFITS:

- Verbal acknowledgement at sponsored event
- 1 social media post acknowledgement prior to conference
- MPAC-provided signage acknowledgement at sponsored event OR opportunity to display sponsor-provided branded signage and attend the sponsored event
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at the sponsored event
- Logo on Supporter section of conference program and conference dashboard (website)

Showcase sponsor (2 available, 1 sold) \$600

SPONSOR BENEFITS:

- Quarter page ad in conference program
- Verbal acknowledgement at the sponsored event
- 1 social media post acknowledgement prior to conference
- MPAC-provided signage acknowledgement at sponsored event OR opportunity to display sponsor-provided branded signage and attend the sponsored event
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at registration table
- Logo on Supporter section of conference program and conference dashboard (website)

ARTS ADVOCATE SPONSORSHIPS DUE SEPTEMBER 1, 2024

BRONZE SPONSOR LEVEL

Workshop sponsor (1 available) \$1,000

SOLD

SPONSOR BENEFITS:

- Acknowledgement on event description in program and on website
- Half page ad in conference program
- Verbal acknowledgement at the sponsored event
- 1 social media post acknowledgement prior to conference
- MPAC-provided signage acknowledgement at sponsored event OR opportunity to display sponsor-provided branded signage and conference access for 1 representative (1 conference badge)
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at registration table
- Logo on Supporter section of conference program and conference dashboard (website)



SILVER SPONSOR LEVEL

Production Sponsor (2 available) \$2,000

SPONSOR BENEFITS:

- Logo on the showcase landing page of MPAC's website (public facing)
- Link to sponsor website on conference dashboard
- Logo & acknowledgement in 2 email campaigns to attendees and members
- Half page ad in conference program
- Verbal acknowledgement at sponsored event
- 2 social media posts (acknowledgement or mention) prior to conference
- MPAC-provided signage acknowledgement in theater lobby OR opportunity to display sponsor-provided branded signage and conference access for 1 representative (1 conference badge)
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at registration table
- Logo on Supporter section of conference program and conference dashboard (website)

PREMIUM SPONSORSHIPS DUE AUGUST 1, 2024

GOLD SPONSOR LEVEL

Conference Center Sponsor (1 available) \$3,000

SPONSOR BENEFITS:

- Dedicated welcome email campaign from sponsor (approved by MPAC)
- Opportunity for representative to greet attendees at an opening event on Friday
- Logo on the conference landing page of MPAC's website (public facing)
- Link to sponsor website on conference dashboard (website)
- Logo & acknowledgement in 2 email campaigns to attendees and members
- Full page ad in program
- Verbal acknowledgement at sponsored event
- 3 social media posts (acknowledgement or mention) prior to conference
- MPAC-provided signage acknowledgement at registration table OR opportunity to display sponsor-provided branded signage and conference access for 2 representatives (2 conference badges)
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at registration table
- Logo on Supporter section of conference program and conference dashboard



PLATINUM SPONSOR LEVEL

Headliner Sponsor (1 available) \$5,000

SPONSOR BENEFITS:

- Logo on front cover of program
- Verbal acknowledgement at all showcases
- Banner with logo in header of conference dashboard
- Opportunity for representative to greet attendees at an opening event on Friday (Oct 11, 2024)
- Logo on the conference landing page of MPAC's website (public facing)
- Link to sponsor website on conference dashboard
- Logo & link in supporter section of all conference-related email campaigns (Aug 15 -Oct 20, 2024)
- Full page ad in program
- Verbal acknowledgement at sponsored event
- 3 social media post (acknowledgement or mention) prior to conference
- MPAC-provided signage acknowledgement in theater lobby and at the registration table OR opportunity to display sponsor-provided branded signage and conference access for 3 representatives (3 conference badges)
- Opportunity to provide business or organization branded items (cups, napkins, pens, other promotional items) at registration table
- Logo on Supporter section of conference program and conference dashboard (website)

PREMIUM SPONSORSHIPS DUE AUGUST 1, 2024

SPONSORSHIP FORM

Annual Showcase & Conference
October 11-13, 2024 | Great Falls, MT



Business Name	
Contact First & Last Name	
Website	
Address, City, State, Zip	
Email	Phone

Sponsors must email an image file of the business logo to info@mtperformingarts.org

Please select your sponsorship:

PREMIUM SPONSORSHIPS

Due August 1

- \$5,000 Platinum Sponsor
- \$3,000 Gold Sponsor
- \$2,000 Silver Sponsor (2 available)
- \$1,000 Bronze Sponsor SOLD

ARTS ADVOCATE

SPONSORSHIPS

Due September 1

- \$600 Showcase sponsor (circle your event choice)
 - Showcase 1 - 9:00 AM
 - Showcase 2 - 12:30 PM SOLD
 - Showcase 3 - 3:30 PM
- \$300 Meeting sponsor (circle your event choice)
 - Presenter Roll Call
 - Five For Five - 5 minute pitches
 - Block-Booking Meeting
- \$250 Hospitality sponsor (circle your event choice)
 - ~~Friday Reception~~ SOLD
 - Saturday Morning Hospitality (2 available)
 - Sunday Morning Hospitality
- \$150 Performing Arts Patron

CHECK ALL THAT APPLY:

- A representative from my business will attend the sponsored event.
- I will provide signage to display at my sponsored event.
- I will provide branded items (cups, pens, etc.)

AMOUNT DUE:

\$	Sponsorship amount
\$	Please design my ad (add \$40.00)
\$	TOTAL

PAYMENT:

- Check enclosed (check # _____)
- Please invoice me

SPONSOR AGREES:

- To provide prompt payment of the sponsorship amount selected. Sponsor opportunities are available on a first-come basis and subject to deadlines.
- To provide a camera-ready logo (JPEG, PNG, PDF) emailed to info@mtperformingarts.org.
- Organizer is not responsible for producing or providing branded items or branded signage at the sponsored event. Sponsor has the option to provide branded items at their own cost. Branded signage must be set up by the sponsor at the sponsored event or delivered to MPAC's registration table at the conference location at 3PM on Friday, Oct. 11, 2024.
- Sponsorship does not include conference registration for full conference access unless noted in "sponsor benefits."

CONFERENCE SCHEDULE:

MTPERFORMINGARTS.ORG/CONFERENCE-SCHEDULE

Signature	Date
Name	Title

Email this form to info@mtperformingarts.org OR mail to PO Box 1254, Great Falls, MT 59403