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Montana Performing Arts Consortium

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Performing Arts Showcase & Conference comes to Great Falls October 2023

Presenters from throughout Montana and artists from throughout North America gather for annual booking conference

GREAT FALLS, Mont. – The Montana Performing Arts Consortium (MPAC) will hold its next Annual Showcase and Conference on October 13-15, 2023 at the Mansfield Center for Performing Arts in Great Falls, Montana. MPAC is now accepting showcase applications and performing artists of all genres are encouraged to apply. Conference registration for all attendees will be available in April, 2023. More information is available at www.mtperformingarts.org.

MPAC's Annual Showcase and Conference is a 3-day event where over a hundred performing arts professionals gather to plan performances, network, learn, and develop lasting relationships that extend into communities around the state. Each year, the event is attended by artists, agents, arts advocacy and service organizations, as well as presenting organizations from throughout Montana, from as far as Sidney to Libby and Eureka to Gardiner. MPAC's annual conference features juried showcase performances by 17 different artists, a trade-show style exhibit hall, networking events, and professional development workshops.

The showcases are the main event of the conference as they give artists the opportunity to promote their programs to a large number of presenters. Likewise, the showcases give presenters the chance to sample a wide variety of live performances to consider booking for future concerts and live events. The conference also facilitates block-booking meetings so that presenters can coordinate tour dates, saving time and money for both venues and artists.

Performers interested in touring Montana are encouraged to apply for a showcase performance or register for a booth in the exhibit hall. The showcases are juried by a selection panel of both presenters and artists (or an artist agent). The panel chooses showcasing acts based on quality of performance, promotional materials, and marketability in Montana.

Visit www.mtperformingarts.org for more information.

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Montana Performing Arts Consortium

The Montana Performing Arts Consortium (MPAC) is a non-profit coalition of Montana-based performing arts presenting organizations and artists from throughout the U.S.A. and beyond. Founded in 1981, MPAC's mission is to promote and encourage the touring of the performing arts throughout Montana in a professional and cost-effective manner, provide support and technical assistance to performing arts presenters, and foster a favorable climate for both artists and presenters in Montana.