

Presenter Development FY24 Application

Applicant Information

ORGANIZATION	
ADDRESS	
TOWN, STATE, ZIP	
CONTACT PERSON	ORGANIZATION IS (CHECK ONE): <input type="checkbox"/> a 501(C)3 nonprofit <input type="checkbox"/> a unit of state government <input type="checkbox"/> a unit of local government <input type="checkbox"/> a unit of county government <input type="checkbox"/> a unit of tribal government <input type="checkbox"/> other:
TITLE	
EMAIL	
PHONE	
SIGNATURE	
	DATE

Check all that apply to your organization:

- Our organization is a previous Presenter Development program participant and we do not plan any significant changes to our programming, operations, or marketing for this season.
- Our series has been inactive for a period of time and we are restarting it in FY24 (2023-24 season).
- We presently hold 1-2 performing events and plan to organize our first performing arts series.
- We currently have a series and want to improve the quality of performing arts events.
- We currently have a series and would like to reach a new audience.

Application Narrative

In concise answers, please explain the following. Print clearly in the space provided or type your response and attach it as a separate page.

1) How is the proposed season different from past programming?

2) If you are taking an artistic risk in programming, what is it and why is it a risk?

3) How is your performing arts series significant to your community?

4) What is the audience you wish to reach?

(E.g., Describe your current audience or new audience segments you wish to target.)

5) How do you propose to reach this audience?

(E.g., Describe program, operational, or marketing strategies that you will use to meet your goal.)

2021-2022 Season Information

For section **Attendance**, please break down numbers into **O = outreach** and **P = public performance**.

NAME OF ARTIST	DATE(S)	FEE	ATTENDANCE	
1)			O _____ P _____	TOTAL ADMISSION INCOME
2)			O _____ P _____	Single tickets: \$ _____
3)			O _____ P _____	Series Sales: \$ _____
4)			O _____ P _____	SINGLE TICKET PRICE (OR RANGE)
5)			O _____ P _____	Adult \$ _____
6)			O _____ P _____	Student \$ _____
7)			O _____ P _____	Senior \$ _____
8)			O _____ P _____	Other price \$ _____

2022-2023 Season Information

For section **Attendance**, please break down numbers into **O = outreach** and **P = public performance**.

NAME OF ARTIST	DATE(S)	FEE	ATTENDANCE	
1)			O _____ P _____	TOTAL ADMISSION INCOME
2)			O _____ P _____	Single tickets: \$ _____
3)			O _____ P _____	Series Sales: \$ _____
4)			O _____ P _____	SINGLE TICKET PRICE (OR RANGE)
5)			O _____ P _____	Adult \$ _____
6)			O _____ P _____	Student \$ _____
7)			O _____ P _____	Senior \$ _____
8)			O _____ P _____	Other price \$ _____

For 2022-2023 Season Information, please attach the following items:

- Profit and loss financial statement for FY23

2023-2024 Season Information (Current Season)

Budget

List events planned from July 1, 2023, to June 30, 2024, for which fee support is requested:

NAME OF ARTIST	TENTATIVE DATES	ARTIST FEE	OUTREACH FEE
1)			
2)			
3)			
4)			
5)			
6)			
7)			
8)			

Subtotals	\$	\$
Multiply Subtotals by 20%	<u>X 0.20</u>	<u>X 0.20</u>
	\$	
Add Results	+	\$
Amount Requested (must not exceed \$2,000)		\$

Please explain any unusually low or high numbers:

For 2023-2024 Season Information, please attach the following items:

- Budget for FY24
- Artist contracts or letters of intent for supported events
- Board of directors list for your presenting organization
- Season brochure, email campaign sample, or enter URL(s) for the series website or social media accounts:

Application Submission Instructions (for mail or email submissions)

- Email a PDF of your application to info@mtperformingarts.org
 - Mail 1 paper copy to: Montana Performing Arts Consortium, PO Box 1254, Great Falls, MT 59403

DEADLINE: July 27, 2023

Application must be emailed or postmarked by this date.