Presenter Development FY24

Application

Applicant Information

|  |  |
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| ORGANIZATION | |
| ADDRESS | |
| TOWN, STATE, ZIP | |
| CONTACT PERSON | ORGANIZATION IS (CHECK ONE):   * a 501(C)3 nonprofit * a unit of state government * a unit of local government * a unit of county government * a unit of tribal government * other: |
| TITLE |
| EMAIL |
| PHONE |
| SIGNATURE | DATE |

Check all that apply to your organization:

* Our organization is a previous Presenter Development program participant and we do not plan any significant changes to our programming, operations, or marketing for this season.
* Our series has been inactive for a period of time and we are restarting it in FY24 (2023-24 season).
* We presently hold 1–2 performing events and plan to organize our first performing arts series.
* We currently have a series and want to improve the quality of performing arts events.
* We currently have a series and would like to reach a new audience.

Application Narrative

In concise answers, please explain the following. Print clearly in the space provided or type your response and attach it as a separate page.

1) How is the proposed season different from past programming?

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2) If you are taking an artistic risk in programming, what is it and why is it a risk?

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3) How is your performing arts series significant to your community?

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4) What is the audience you wish to reach?

(E.g., Describe your current audience or new audience segments you wish to target.)

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5) How do you propose to reach this audience?

*(E.g.,* Describe program, operational, or marketing strategies that you will use to meet your goal*.)*

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2021-2022 Season Information

For section **Attendance**, please break down numbers into **O = outreach** and **P = public performance**.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| NAME OF ARTIST | DATE(S) | FEE | ATTENDANCE |  |
| 1) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | TOTAL ADMISSION INCOME |
| 2) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Single tickets: $\_\_\_\_\_\_\_\_ |
| 3) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Series Sales: $\_\_\_\_\_\_\_\_ |
| 4) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | SINGLE TICKET PRICE  (OR RANGE) |
| 5) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Adult $\_\_\_\_\_\_\_\_ |
| 6) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Student $\_\_\_\_\_\_\_\_ |
| 7) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Senior $\_\_\_\_\_\_\_\_ |
| 8) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Other price $\_\_\_\_\_\_\_\_ |

2022-2023 Season Information

For section **Attendance**, please break down numbers into **O = outreach** and **P = public performance**.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| NAME OF ARTIST | DATE(S) | FEE | ATTENDANCE |  |
| 1) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | TOTAL ADMISSION INCOME |
| 2) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Single tickets: $\_\_\_\_\_\_\_\_ |
| 3) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Series Sales: $\_\_\_\_\_\_\_\_ |
| 4) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | SINGLE TICKET PRICE  (OR RANGE) |
| 5) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Adult $\_\_\_\_\_\_\_\_ |
| 6) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Student $\_\_\_\_\_\_\_\_ |
| 7) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Senior $\_\_\_\_\_\_\_\_ |
| 8) |  |  | O \_\_\_\_\_\_\_\_  P \_\_\_\_\_\_\_\_ | Other price $\_\_\_\_\_\_\_\_ |

#### For 2022-2023 Season Information, please attach the following items:

* Profit and loss financial statement for FY23

2023-2024 Season Information (Current Season)

#### Budget

List events planned from July 1, 2023, to June 30, 2024, for which fee support is requested:

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| --- | --- | --- | --- |
| NAME OF ARTIST | TENTATIVE DATES | ARTIST FEE | OUTREACH FEE |
| 1) |  |  |  |
| 2) |  |  |  |
| 3) |  |  |  |
| 4) |  |  |  |
| 5) |  |  |  |
| 6) |  |  |  |
| 7) |  |  |  |
| 8) |  |  |  |
| Subtotals | | $ | $ |
| Multiply Subtotals by 20% | | X 0.20 | X 0.20 |
| Add Results | | $ + | $ |
| Amount Requested (must not exceed $2,000) | | | $ |

Please explain any unusually low or high numbers:

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#### For 2023-2024 Season Information, please attach the following items:

* Budget for FY24
* Artist contracts or letters of intent for supported events
* Board of directors list for your presenting organization
* Season brochure, email campaign sample, or enter URL(s) for the series website or social media accounts: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Application Submission Instructions (for mail or email submissions)

* Email a PDF of your application to [info@mtperformingarts.org](mailto:info@mtperformingarts.org)
* Mail 1 paper copy to: Montana Performing Arts Consortium, PO Box 1254, Great Falls, MT 59403

DEADLINE: July 27, 2023

Application must be emailed or postmarked by this date.